

iDISPLAY™ iSHELF 2

— BUILT FOR —
COMMERCIAL USE



The iSHELF 2 is a battery operated, 7" interactive digital shelf display with proven capability to increase sales. With its attention attracting features, branding capabilities, small form factor and minimal logistical requirements the iSHELF 2 is a cost effective, powerful promotional and educational tool.

360 mm
14.2"

75 mm
2.9"



115 mm
4.5"

140 mm
5.5"

For more information about iSHELF 2 please
visit our website: www.outform.com/idisplay

Panel Information	Screen Size	7"
	Resolution	800 x 480
	Brightness	250cd/m ²
	Contrast Ratio	500:1
	Aspect Ratio	16:9
	Active Area size(W x H)	154.08mm x 85.92mm
	Viewing Angle	50°/70°/70°/70°
Hardware	Internal Memory	1 GB
Video/Images	Supported Formats	Video - Divx4 / Divx5 / XVID / MJPEG images - JPG, BMP
	Playback Software	ON Mode - Built-in Software allows easy setup of a Playlist of videos and/or stills which can be looped infinitely without any additional software. SB Mode - Playing a selected video after pressing the Flashing button.
Audio	Speakers	Built in 2x1.5W stereo speakers
General information	Color	Silver/Red/Black and optional customized colouring
	I/O ports	1x USB 2.0 Port with type A connector
	Power Supply	Wall mount PSU with 100-240V AC Input, and 5V DC @ 1.5A output. Optional 8 x D-cell batteries.
	Power Consumption	5W Max
	Operation Temperature	0° to 40°c
	Relative Humidity	40% to 70%
Dimensions	Certifications	ROHS, FCC and CE Compliant
	Size (W x D x H)	360mm x 115mm x 75mm
	Weight	850g
	Product Carton Size	482mm x 156mm x 118mm
	Master Carton Size	612mm x 495mm x 340mm
	Master Carton Weight	18.5kg
	Units per Master Carton	10